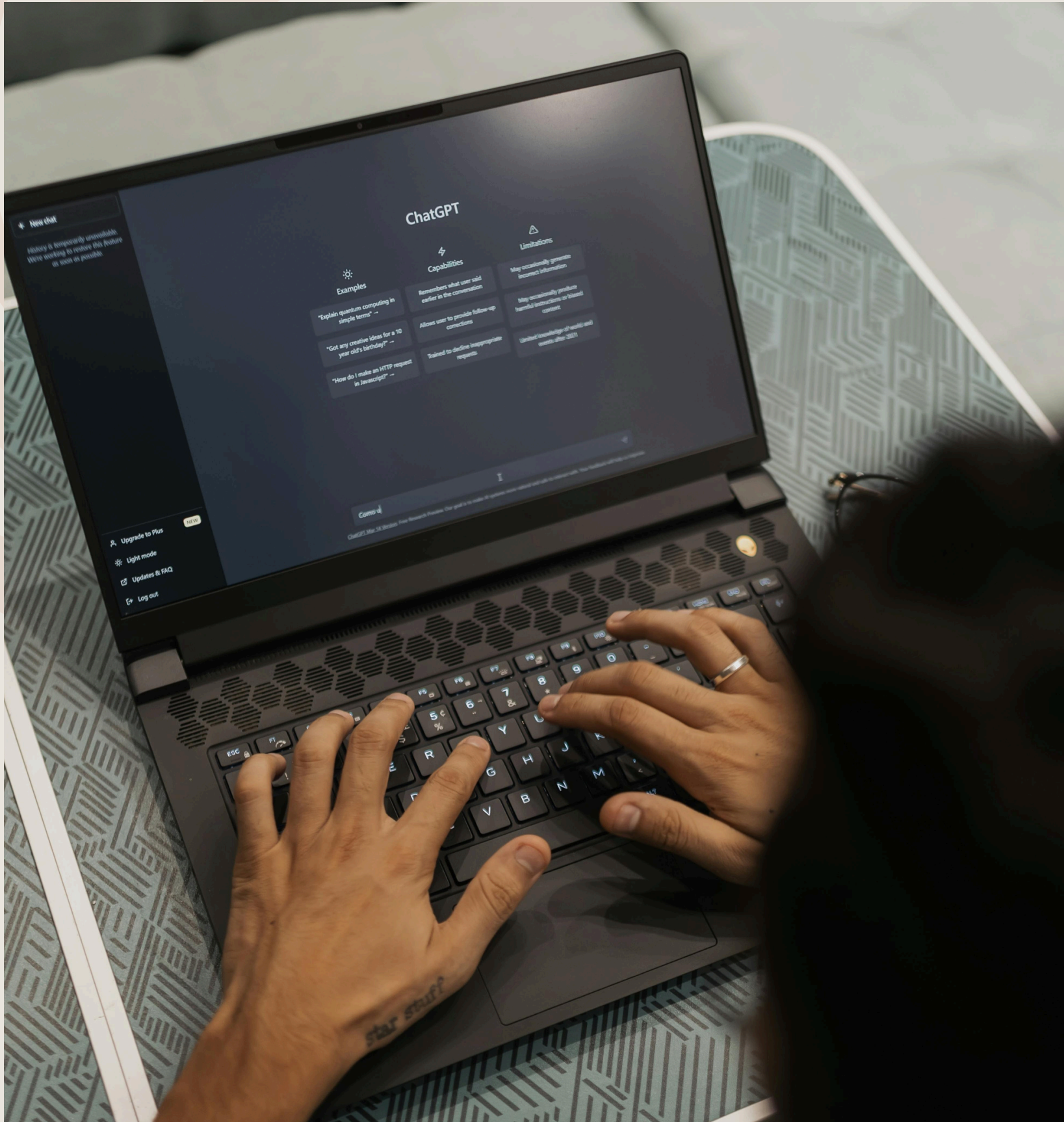


Use AI to work smarter and solve more effectively.

AI Navigation Lab

A hands-on Workshop for understanding and using AI for your projects

This practical training on using AI as a thinking and working partner helps you navigate AI with clarity and confidence. So you can use it purposefully, work smarter and solve real challenges more effectively. Turn new possibilities into smarter ways of working.





Understand AI basics, logic and limits



Navigate the AI market and tool landscape



Build the right mindset for AI use



Leave with practical AI use cases to increase your daily productivity



Apply AI to real business challenges



Goals & Results

How?

Your Path from AI Confusion to Practical Confidence

Session 1

Understand & Navigate AI

- Understand key AI concepts and terms
- Get a structured overview of AI technologies and models
- Explore AI models, tools and applications
- Grasp new AI developments, latest news and provide an outlook
- Compare opportunities, limits and risks
- Identify relevant AI use cases in your personal and professional context and choose suitable tools

Session 2

Apply AI with Confidence

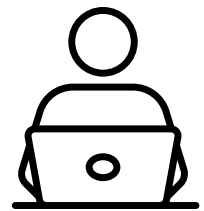
- Understand how to use AI as an efficient working partner and reach goals effectively
- Create effective prompts and templates
- Build practical AI workflows and work iteratively with AI outputs
- Check quality, risks and hallucinations and continuously improve results
- Develop and implement your own practical AI use case



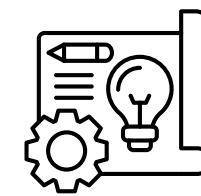
Organization & Formats



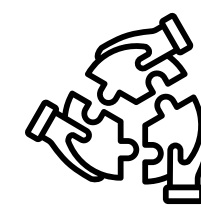
**1 day workshop divided
into 2 sessions**



**In-person / remote sessions,
as preferred**



**Structured blueprints,
exercises & use cases**



**Group workshop, individual
follow-up coaching & exercises**

Your Trainer



Dr. Maximilian Reich

- Management consultant & Senior manager @ CTcon, Munich
- Associate audit digitalization @ EY, Frankfurt
- PhD Mathematics, TU Freiberg
- M.Sc. Applied Mathematics, TU Freiberg & Linnaeus University Sweden



- Experienced data scientist and AI enthusiast
- Extensive practical industry know-how
- Business consulting



Use AI to work smarter and solve more effectively.

Start your journey now!

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